

Student Achievement Data

Student Performance Data

Accounting

	Enrollment			Retention*			Graduates			Job Placement**		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2020	2021	2022
Associate of Arts in Accounting	115	100	71	64.3%	71.4%	61.0%	49	43	43	100.0%	100.0%	85.0%
Bachelor of Arts in Accounting	189	189	167	75.5%	79.3%	73.8%	49	47	39	100.0%	100.0%	86.1%
Master of Accountancy	32	34	24	79.2%	88.9%	64.1%	10	14	17	100.0%	100.0%	85.7%

Business

	Enrollment			Retention*			Graduates			Job Placement**		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2020	2021	2022
Associate of Arts in Business Administration	126	151	141	64.3%	68.0%	62.5%	34	67	59	98.0%	88.9%	96.3%
Bachelor of Arts in Business Administration	1,163	1,179	1,120	76.0%	76.4%	70.7%	251	235	242	86.0%	93.9%	94.7%
Bachelor of Arts in Business Administration-Automotive	3	5	4	60.0%	100.0%	66.7%	3	1	0	75.0%	33.0%	100.0%
Master of Business Administration	374	380	350	84.2%	87.1%	80.7%	186	173	177	88.0%	93.9%	98.2%
Doctor of Business Administration	109	107	101	80.7%	89.4%	82.6%	14	18	13	100.0%	100.0%	100.0%

2023 Benchmarks *retention 2% increase, ** job placement 90%

Student Learning Outcome Data												
Accounting												
	Prepost Tests *			Learning Outcomes **			Peregrine ***			Accounting Research ****		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
Associate of Arts in Accounting	75	75	79									
Bachelor of Arts in Accounting	75	79	80				61.6	62.5	65.9			
Master of Accountancy				3.6	3.8	3.8	64.6	71.8	65.6	3.1	3.8	2.7
Business												
	Prepost Tests *			Learning Outcomes **			Peregrine ***			Capstone/Dissertation ****		
	2021	2022	2023	2021	2022	2023	2021	2022	2023	2021	2022	2023
Associate of Arts in Business Administration	80	79	82									
Bachelor of Arts in Business Administration	83	82	83				56.1	62.3	71.5			
Bachelor of Arts in Business Administration-Automotive	76	73	60									
Master of Business Administration				3.4	3.4	3.7	52.8	57.1	63.9	3.1	3.3	3.4
Doctor of Business Administration				3.6	3.7	3.7				3.5	3.6	3.5

2023 Benchmarks *Prepost ≥75% on the posttest or ≥30 point difference **Learning Outcome ≥3 on a 4-point scale
 Peregrine raw score of ≥60, *Capstone/Dissertation/Acct Research ≥3 on a 4-point scale